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**Opportunities don't happen,
you create them — Chris Grosser**
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**AADIT PALICHA
KAIVALYA VOHRA**

zepto

Started KiranaKart, at the age of just 17.



SAM ALTMAN

OpenAI

Founded Open-AI in 2015 at the age of 30



ELON MUSK

TESLA

Founded Zip2, in 1995 at the age of 24



DHAVAL SHAH

PharmEasy

Founded PharmEasy in 2015 at the age of 28

INSTITUTE / UNIVERSITY / STARTUP LEVEL (INDIA EDITION)

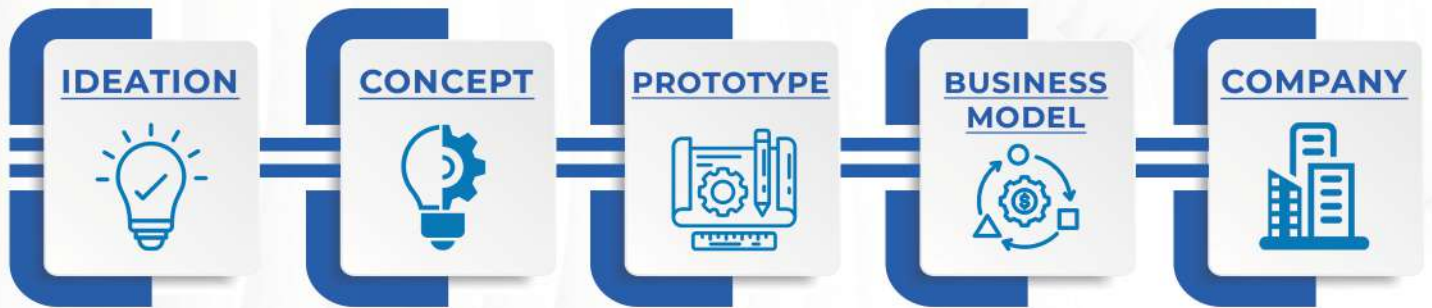
IDEATHON 2025



SOLVING SOCIETAL CHALLENGES

The Center of Business Incubation and Innovation (CBII) at Shivalik College of Engineering, Dehradun, is committed to fostering entrepreneurship and innovation. The CBII is conducting Ideathon 2025 and Bootcamp for innovators to get incubation opportunities at CBII. The initiative aims to provide a platform for innovators, budding entrepreneurs to present their innovative ideas to solve the given problems and receive a cash prize along with incubation support in terms of mentorship, funding, infrastructure, and networking opportunities.

STAGES OF ENTREPRENEURSHIP



IDEATHON 2025

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PHASE 1

Idea pitching and first round of evaluation

PHASE 2

DAY 1 : Workshop & Hands on Session

- Introduction to **Design Thinking & Problem Solving**.
 - Understanding societal challenges through UN SDGs.
 - Tech modules: IoT, AI, Robotics, Blockchain, CPS (Cyber-Physical Systems), Sustainability Engineering.
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- **Mentorship:** Sessions led by industry leaders and academic experts.
 - **Team Formation:** Interdisciplinary teams of students and startups.
 - **Problem Statement Exploration:** Challenges from sectors like Health, Agriculture, Energy, Water, Infrastructure, Environment, Governance, Security, etc.

DAY 2

Final round of evaluation at CBII, Shivalik College of Engineering

PHASE 3

Incubation of Idea and Product/Service Development

THEME ALIGNED WITH SDGs

FOR PROBLEM STATEMENT KINDLY VISIT SHIVALIKCOLLEGE.EDU.IN/IDEATHON/

- Sustainable Energy & Environment (SDGs 7, 11, 13, 15)
- Smart Cities & Infrastructure (SDGs 9, 11)
- Healthcare and Wellbeing (SDG 3)
- Food Security & Agriculture (SDG 2)
- Governance, Security & Disaster Response (SDG 16)

Eligibility Criteria

Category 1: Institute/Startup

- Open to students, alumni, and faculty members of Shivalik College of Engineering/College of Pharmacy.
- Open to students, alumni, and faculty members of other Institutions.
- External startups with high-impact ideas will be considered.
- The startup should focus on technology, sustainability, or social impact-driven solutions.
- The team should demonstrate commitment, technical feasibility, and market viability.

DATE OF EVALUATION

Phase 1 (Online Mode)

- Last date to submit the idea: **22nd September 2025**
- 1st Phase Evaluation: **29th September 2025**

Phase 2 (Online / Physical Mode)

- 2nd Phase Evaluation: **8th - 9th October 2025**

BENEFITS OF PARTICIPATION

Position	Prize	Incubation Support (if being Incubated at CBII)
1 st	Rs. 50000/-	<ul style="list-style-type: none">• Mentorship & Infrastructure support• Access to funding opportunities (up to Rs. 5 Lacs)• Technical and business development training by experts.
2 nd	Rs. 25000/-	<ul style="list-style-type: none">• Mentorship & Infrastructure support• Access to funding opportunities (up to Rs. 5 Lacs)• Technical and business development training by experts.
3 rd	Rs. 20000/-	<ul style="list-style-type: none">• Mentorship & Infrastructure support• Access to funding opportunities (up to Rs. 5 Lacs)• Technical and business development training by experts.
4 th - 10 th	—	<ul style="list-style-type: none">• Mentorship & Infrastructure support• Access to funding opportunities (up to Rs. 2 Lacs)• Technical and business development training by experts.

ABOUT

About Shivalik

The Shivalik College strives to be a vital community for academics, students, staff, alumni and researchers, working together in a symbiotic spirit of cooperation, innovation and enterprise for a better world. Our excellence in research and teaching makes Shivalik, one of the Best Engineering Colleges In Dehradun, with NAAC A+ Grade. Shivalik College of Engineering is Uttarakhand's First Autonomous Private College Approved by UGC and highly ranked among the Top Engineering Colleges In India.

Shivalik College of Engineering, affiliated to Uttarakhand Technical University is ranked among the Best B Tech Colleges In India. The College Of Pharmacy is affiliated to Uttarakhand Board of Technical Education Roorkee (U.B.T.E.R) for its Diploma in Pharmacy programs as well as the Polytechnic course of Diploma in Engineering. Shivalik Institute of Professional Studies is affiliated to Sri Dev Suman

Uttarakhand University for Agriculture and Management programs. We are a leading Indian Institution offering its students a unique amalgamation of professional and academic excellence. We are recognized by renowned organizations like the All-India Council for Technical Education (AICTE), Pharmacy Council of India (PCI), and Ministry of Education (MoE).



About CBII

Shivalik College, Dehradun proudly launched the Center of Business Incubation and Innovations (CBII) in 2022, a pioneering initiative to nurture aspiring entrepreneurs. It is recognized and registered with MSME, Government of India. The CBII is running with a vision to cultivate an environment conducive to young entrepreneurs, emphasizing innovation, sustainability, and social relevance. It is designed to support the creation, incubation, and successful operation of innovative businesses that prioritize societal and environmental impact. Based on its work and progress, the Uttarakhand Startup Council, Directorate of Industries, Government of Uttarakhand has recognized the successful journey of CBII in 2023 and sanctioned financial support to expand its wings further.



About iHUB Shivalik

Shivalik College has tied up with IIT Roorkee in year 2022, and launched iHUB Shivalik, an Spoke of iHUB DivyaSampark, IIT Roorkee. The Shivalik College is working in mission mode to provide business development assistance, by ensuring the availability of infrastructure, mentorship, and training support and above all, the entrepreneurial culture among the students in the campus.

Registration Details:

Kindly register through the given link: <https://shivalikcollege.edu.in/ideathon/ideathon-registration/>

Last date to submit the idea: **22nd September 2025**

Pitching of Ideas: As per schedule on venue (Registered for)

For further enquiries, contact

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Scan to Register

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